

jennifer judd

GRAPHIC DESIGNER

LIEUTENANT COLONEL, USAF, RETIRED

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profile

A unique mix of military organization and leadership experience with creative talents on a proven foundation of success in collaboration, decision-making, and innovative problem-solving—along with a passion for fun design and effective communication solutions.

skills

Leadership & Management

- Collaboration
- Data Analysis
- Fiscal Planning
- Human Resources & Training
- Microsoft Office suite


Creative

- Adobe Creative Suite
- Typography
- Design Thinking
- Human-Centered Design
- Color Theory
- Website Design
- Painting & Drawing
- Copywriting
- Mixed Media Applications
- Photography

references

Available on request

network

 jenjuddrocks.com

 [instagram.com/jennyjuddrocks](https://www.instagram.com/jennyjuddrocks)

 [linkedin.com/in/jenjuddrocks](https://www.linkedin.com/in/jenjuddrocks)

education & training

Savannah College of Art and Design (SCAD) Savannah, GA B.F.A. in Graphic Design	2023
Bartell & Bartell State College, PA “Fly by Instruments” Organizational Assessment Certification	2017
Air University Maxwell Air Force Base, AL Master of Military Arts & Science	2010
Saint Mary’s University San Antonio, TX M.A. in Industrial/Organizational Psychology	2001
Saint Martin’s University Lacey, WA B.A. in Psychology	1995

work experience

Jennifer Judd Designs, Bedford, PA	8/2015–Present
<ul style="list-style-type: none">• Assess client needs & communication goals, provide creative options & decision-making support.• Develop custom fine art and/or design solutions with unique, original mixed media and digital work for branding, print & web requirements.	
Juli’s Wearable Art, Bedford, PA	5/2017–Present
<ul style="list-style-type: none">• Providing personalized customer service in Bedford’s finest boutique.• Supporting management decisions with inventory reporting, website updates, and point-of-sale system maintenance.• Developing all marketing and in-store promotional material in line with established branding systems.	
Omni Bedford Springs Resort, Bedford, PA	5/2019–3/2021
<ul style="list-style-type: none">• As a <i>Food & Beverage Outlet Supervisor</i> in two of the resort’s restaurants, led teams of 16+ associates providing exceptional customer experiences.• Raised revenue at pool-side bar and grill \$20K from previous season. Performed duties as purchasing agent, engineer, entymologist, marketing specialist, event planner, waste manager, bartender, housekeeping, culinary, safety, counseling, and strategic planning.• Successfully executed COVID-19 pandemic protocols.	
Rockland Manufacturing, Bedford, PA	1/2017–6/2018
<ul style="list-style-type: none">• As <i>Marketing Coordinator</i>, supported 43% nationwide growth for heavy equipment attachment sales via online and traditional marketing support.• As <i>Development Advisor</i> provided organizational leadership consulting to company leadership during massive growth of almost 30% in workforce at three plants; streamlined office management and flattened inside/outside sales force; advocated for enhanced overhead budgeting at second plant location.• Developed new task assessment process for manufacturing processes; conducted 20+ supervisory interviews to gather baseline task proficiency data for 170+ employees.• Coordinated 25+ training sessions for supervisory skills, organizational leadership, sales, and engineering personnel within production schedules and selected outside vendors; acquired over \$23K in PA grant funding for essential skills and advanced training.	

work experience (continued)

ICF, Arlington, VA, (Remote) 11/2015–11/2016

- As an Air Force Support *Subject Matter Expert*, supported the development of Air Mobility Command’s Learning Organization.

628th Force Support Squadron (FSS), Charleston, SC 5/2013–5/2015

- Commanded 750 military and civilian personnel in the 628 FSS with operational responsibility for diverse programs and services base-wide serving a “base community” of over 90,000 personnel.
- Executed higher headquarters direction through five functional flights responsible for leisure activities, quality of life, child and youth services, family readiness, manpower and personnel services, food operations, lodging, fitness and professional and personal development programs.
- Managed 25 businesses with total \$3M non-appropriated budget.

Air Combat Command (ACC), Langley Air Force Base, VA 6/2010–5/2013

- Led the 15-person Force Management Branch executing civilian and military personnel policies across 12 ACC bases and the headquarters organization
- Assessed resource execution during major military/civilian human resource conversion process in support of Future Year Defense Program (FYDP) reductions. Contributed to the development of innovative, accurate, timely, and high quality organizational and workforce solutions and services across ACC, typically working on multiple projects with all levels of staff.

Headquarters U.S. Air Force, Arlington, VA 5/2004–6/2010

- As the *Chief of Personnel Programs*, advised selectively-manned team responsible for policy documents, speeches, congressional testimony, briefings and decision support for presentation by top-level Air Force leadership.
- Within the Manpower and Personnel Directorate, as a *Manpower Budget Programmer* developed quantitative and qualitative research for the Air Force’s total force manpower portfolio and FYDP projections in support of the Air Force’s President’s Budget submission.
- Dealt with entire Air Force manpower portfolio including all Major Commands budget requirements and organizations.
- Developed and presented quantitative and qualitative analyses of manpower and personnel resource impacts in support of 2005 Base Realignment & Closure (BRAC) committee decisions.

community involvement

American Red Cross, Pennsylvania Mountain Chapter

- Board Member, 2017 to present
- Disaster Action Team Lead, 2017 to present

Bedford Heritage Trust & Fort Bedford Museum

- Board President, January 2021 to December 2023
- Website content and layout manager

Your Safe Haven, Victim Services Agency

- Board Member & Personnel Committee Member, 8/2019 to present
- Designed and produced fundraising mailings for 2019-2022 campaigns
- Designed and delivered all marketing for 2022 gala fundraiser

Southern Alleghenies Museum of Art (SAMA)

- Created and led four virtual art workshops during quarantine of 2020
- Crystal Soiree Gala fundraiser Committee Member, 2018 & 2019

exhibitions

Jenscapes, SAMA, Bedford, PA, 5/2023–7/2023

A Not So Common Thread, SAMA, Bedford, PA, 10/2020–1/2021

Jenny’s Big Show, Briar Valley Winery, Bedford, PA, 2018